



ELLIOTT FREEMAN

FRONT-END WEB DEVELOPER/ GRAPHIC DESIGNER

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EXPERIENCE

Allegra: Marketing Print Mail & Image 360

Graphic Designer/Web Developer/Print Production Specialist
March 2016 – Present

My job responsibilities at Allegra vary depending on the type of work that comes in. I fill the roll of not only the companies sole web developer but as graphic designer and print production specialist. Day-to-day work includes designing for a multitude of mediums such as standard print items like business cards, rack cards, letterheads and flyers or more complex projects like signs, vehicle graphics, vinyl applications, and promotional items. Production work includes everything from printing, to color management, bindery work, such as padding, lamination, bulk cutting, and hand-cut items. I'm also responsible for any web development projects which can include not only basic responsive websites but also website storefronts, SEO, and social media out reach. I also have long term projects which involve our digital signage operation.

EDUCATION

Winthrop University

Major: Digital Information Design with a concentration in Interactive Media
Bachelors of Science • August 2015

LANGUAGES

HTML CSS JAVASCRIPT JQUERY PHP MYSQL C# ASP.NET

RECENT WEB PROJECTS

American Acceptance

www.american-acceptance.com

A website redesign for a loan company in Myrtle Beach.

IDM: Interactive Displays & Marketing

www.idm-myrtlebeach.com

Website, branding, and digital signage development for new company.

Just Our Type: Graphic Design & Illustration Senior Show

www.winthropseniorshow.com/2015/

A creative website developed for Winthrop Universities Graphic Design & Illustration Senior Showcase.